

Vernetta Mitchell, Vice President

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Vernetta Mitchell launched Mitchell Consulting Group, LLC in August 2019. Mitchell Consulting's services are focused on supplier diversity evaluation and development that include, but not limited to, policy research, contract compliance, community engagement, and economic impact analysis. Vernetta has been a member of the Coordinator's Network since 1998.

Vernetta began her career in the diversity and inclusion industry as a purchase and contracts administration for an international construction company with M/WBE outreach and engagement as one of her job responsibilities. She later worked with Rodgers Builders to develop and manage the subcontractor prequalification process, and led the company's Historically Underutilized Business (HUB) Program. Vernetta left the private sector to accept the position as the MWBE Program Manager for the City of Charlotte. As the M/WBE Program Manager, Vernetta increased the visibility of the M/WBE program internally and externally leading to increased spending with M/WBE firms in the Charlotte market.

Prior to launching her consulting firm in 2019, Vernetta traveled the country executing disparity studies for local, state, and federal agencies with MGT Consulting Group. At MGT, Vernetta managed the disparity services team where she oversaw client engagement, managed complex projects and work teams that included subconsultants, designed supplier diversity programs, performed community outreach and engagement, conducted qualitative research, and collaborated on business development initiatives.

Vernetta is an US Air Force veteran who specialized in human resources and conflict readiness.